

BBS
BOLOGNA BUSINESS SCHOOL



INNOVATION TALKS

SPRING
2018



PHILIP MORRIS ITALIA S.R.L.

TUESDAY, APRIL 17 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

THE VALUE OF FAILURE

Matteo Marzotto

Entrepreneur

DISCUSSANT

Max Bergami

Dean, Bologna Business School

To confirm your participation
please register at
www.bbs.unibo.it/innovationtalks/marzotto

The speeches will be in Italian and English language
with simultaneous translation