

BBS
BOLOGNA BUSINESS SCHOOL



studiosalscomunicazione

INNOVATION TALKS

FALL 2017

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18
BOLOGNA (ITALY)

In collaboration with
Istituto Carlo Cattaneo,
Giornate sulle disuguaglianze



PHILIP MORRIS ITALIA S.R.L.

INNOVATION AND ENTREPRENEURSHIP AS A KEY TO REDUCE INEQUALITY

friday, november 3 - 6.00 pm

Ernesto Sirolli

Chairman, Sirolli Institute for Enterprise Facilitation

DISCUSSANT

Rosa Grimaldi

Director EMTIM, BBS

Deputy Rector for Entrepreneurship, University of Bologna

To confirm your participation
please register at

www.bbs.unibo.it/innovations/talks/sirolli

The speeches will be in Italian and English language
with simultaneous translation